



WORK EXPERIENCE

Pueblo Community College Publications Specialist

**Pueblo, CO
Nov. 2010 - Present**

- Produce various materials using Adobe InDesign, Illustrator and Photoshop for both external print shop customers and internal Pueblo Community College programs.
- Monitor and maintain the graphic standards of PCC while printing projects and designing tactical pieces for PCC's marketing department.
- Assist in training work study employees and developed instruction sheets for operating equipment and completing recurring tasks.
- Provide customer service to internal and external customers while fulfilling orders in a timely and friendly fashion.

Miss Rodeo America Inc. Executive Assistant

**Pueblo, CO
Nov. 2006 – Nov. 2010**

- Managing day-to-day operations including but not limited to, communication with State National Directors, National Advisory Council Members, MRAI Executive Board and pageant contestants, coding checks, handling deposits, preparing monthly financials, ticket sales, printed program, working with sponsors and maintained membership records for approximately 600 members.
- Graphic Design – wrote content and designed numerous tactical pieces, brochures, programs, advertisements and various forms. Miss Rodeo America News - Authored articles, gathered materials, developed and designed publication layout, met with printer, prepared and executed bulk mail.
- Sponsor Relations – maintained records on sponsorships, communicated and obtained sponsorships for the pageant, developed press releases and promotional ideas for new sponsors.
- Teaching & Training – Served as a clinician and pageant judge training titleholders and potential contestants in speech, interview skills and knowledge. Lead pageant committees and trained volunteers on the media committee and operations/pageant sales committee.
- Miss Rodeo America Pageant- coordinated with hotel, ticket buyers and contestants. MRAI Seminar - published registration information, developed schedules, organized clinicians, meals and meeting rooms.
- Planned Miss Rodeo America's travel schedule, communicated with committees, completed contracts for appearances, and flight arrangements.

Professional Rodeo Cowboys Association Rodeo Administration, Rodeo Approvals

**Colorado Springs, CO
Jan. - Nov. 2006**

- Received, input and aided in approving 650 rodeos by communicating with committees, stock contractors, and contestants. Kept rodeo committees informed through verbal and written communication. Advised committees across the US on PRCA rules and regulations.
- Downloaded, formatted and edited the PRCA Business Section of the Pro Rodeo Sports News (Approximately 10,000 subscribers).

USD 457 Substitute Teacher

**Garden City, KS
Aug. 2005 – Dec. 2005**

- Taught in local elementary and intermediate schools when called upon.

Kansas State Research and Extension Marketing student assistant

**Manhattan & Garden City, KS
Aug. 2004 - May 2005**

- Marketing – Drafted and designed marketing plans and advertisements for local businesses, school activities, KSRE monthly newsletter and co-created an electronic handbook for new employees.



DEANNA POWER

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EDUCATION

Colorado State University-Pueblo Major: Mass Communications	Pueblo, CO Emphasis: Public Relations	Bachelor of Science 2009
Kansas State University Major: Agriculture Communications and Journalism	Manhattan, KS 2004-2005	Minor: Animal Science
Garden City Community College Major: Pre-Veterinary	Garden City, KS 2003-2004	

HONORS & AWARDS

Miss Rodeo Kansas 2005
K-State Ag Ambassador 2004-2005
Class President, Garden City Community College 2003-2004

SPECIAL SKILLS

- Adobe - Photoshop, InDesign, Illustrator
- Microsoft Office Suite - efficient in Excel and Access

ELECTRONIC PORTFOLIO

www.deannapower.com

REFERENCES

Patricia Fulcher, Miss Rodeo America Scholarship Foundation, Former President trishndale@msn.com 22011 N. 88 th Ave. Peoria, AZ 85383-2335	623-566-8861
Shelia Croft, Miss Rodeo Kansas National Director mrkpageant@yahoo.com P.O. Box 116 Copeland, KS 67837	620-668-0090
Shirley Carey, Student Success Department Administrative Assistant shirley.carey@pueblocc.edu Pueblo Community College 900 W. Orman Ave. Pueblo, CO 81004	719-549-3080
Jamie Dunn, Former Co-Worker jdunn@hpj.com P.O. Box 12 Ford, KS 67756	785-332-6188